



Record of Decision
Ref. No: W/ENV/017/13-14
Date of Decision:
14 March 2014

If you have any questions about this decision please contact Democratic Services on 01903 221006 or email democratic.services@adur-worthing.gov.uk.

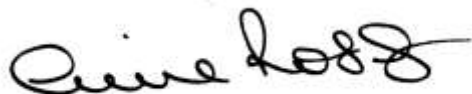
Record of Decision: Budget for Marketing campaign for introduction of new car parking tariffs			
Decision taken by: Cabinet Member for Environment			
Declaration of Disclosable Pecuniary Interests: I hereby confirm that I do not have any disclosable pecuniary interest in this item.			
Decision: The Cabinet Member for the Environment notes the proposals contained in the report; and agrees to the virement of £25,000 within the Cabinet Member's portfolio as set out in paragraph 4.3 of the report.			
Key Decision: Yes / No			
Reason for the Decision: In order to manage and deliver a fully integrated marketing campaign in the run-up to the Council taking back the running of the town's car parks from NCP with effect 1 April 2014.			
Alternative Options Considered: None			
Other Matters Considered:			
Legal Advice and Issues	x	Financial Advice and Issues	x
Sustainability Issues		Equality Issues	
Community Safety Issues		Human Rights Issues	
Reputation		Risk Assessment	
Health and Safety Issues			
Consultation: This report was circulated to Councillors and published on the Councils' website on 3 March 2014. The following consultation responses were noted by the decision maker: None			

Background Papers: Reports to Joint Strategic Committee on 3rd December 2013: Worthing Borough Council Off-Street Parking Charges

Lead Officer:

Andrew Gardiner, Strategic Director, Adur District Council and Worthing Borough Council
Telephone: 01903 221302 email: andrew.gardiner@adur-worthing.gov.uk

Call-in: The call in deadline for this decision will be 5:00pm on Friday 21 March 2014.



Signed: **Date:** 14 March 2014

Name: Councillor Clive Roberts

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